

Frequency: 4x annually - Spring, Summer, Fall, Winter

Size of publication: 10" x 12"

Artwork requirements:

- WYNN Magazine only accepts files in the following formats: QuarkXpress, InDesign, Photoshop, Illustrator, PDF.
- All ads should provide a color proof for our printer to use as a guideline when printing the magazine.
- All images used in ads or special advertising sections should be in CMYK format, at a minimum resolution of 300 dpi. WYNN Magazine does not accept files in RGB format.
- Images for special advertising sections should be 3"-5" in size. PDFs may be provided as PDF/la file format or call for "WYNN Magazine job options" to create a PDF. Send files on CD or Zip with a color proof. If color is not critical you may email your ad to gmgtraffic@gmgvegas.com.

S P E C S

	non-bleed	final trim	live area for all type	bleed
full page	9 1/2" x 11 1/2"	10" x 12"	9 1/2" x 11 1/2"	10 1/4" x 12 1/4"
spread	19" x 11 1/2"	20" x 12"	19" x 11 1/2"	20 1/4" x 12 1/4"
1/2 page horizontal	—	10" x 5 7/8"	9 1/2" x 5 5/8"	10 1/4" x 6 1/8"
1/2 page vertical	—	4 7/8" x 12"	4 5/8" x 11 1/2"	5 1/8" x 12 1/4"

NOTES:

- For spread please allow for additional 3/16" gutter on both sides of page for grind-off during binding. Spreads should be provided as facing single pages.
- Ads via e-mail: Upon the approval of your account executive and/or production manager; digital files for ads may be sent via e-mail to gmgtraffic@gmgvegas.com or call for our FTP address.

	1X	4X
full page	\$10,580	\$10,100
1/2 page horizontal	\$6,470	\$6,120
1/2 page vertical	\$5,940	\$5,750
2nd & 3rd cover	\$12,830	—
back cover	\$22,750	—

R A T E S

NOTES:

- Rates are net.
- Bleeds + 15%.
- 4-color rates.
- Guaranteed premium positioning 25% subject to availability.